







OTTAWA TFC SPONSORSHIP

Thank you for your interest in partnering with us, through sponsorship. Your sponsorship of Ottawa TFC will showcase your organization as a supporter of the priorities we promote from within: healthy and active lifestyles, community-building, youth development and leadership through sport. We look forward to learning more about you as we develop our relationship.

Upon receipt of your sponsorship application, an Ottawa TFC representative will arrange to speak with you about your sponsorship opportunities and answer any questions you may have.

We are pleased to provide a variety of sponsorship packages to fit your organization's size and budget.

| PLATINUM  | GOLD  | SILVER  | BRONZE  |
|---|---|--|---|
| CLUB LEVEL \$25000+ | PROGRAM/EVENT LEVEL \$4000+ | AGE/GENDER LEVEL \$2000+ | TEAM LEVEL \$1000+ |
| <i>Sponsors provide non-directed funds to the club for a minimum period of two years.</i> | <i>Sponsors provide funds directed to one group** for a minimum period of one year.</i> <small>**Academy, Grassroots, House League, or Timbits</small> | <i>Sponsors provide funds directed to one age group or gender in the Club for a minimum period of one year.</i> | <i>Sponsors provide funds for one specific team for a minimum period of one year.</i> |
| <ul style="list-style-type: none"> ✓ Sponsor logo on centre front of all game jerseys ✓ Clubhouse facility and/or equipment advertising ✓ Website advertising (static) ✓ Promotional communication ✓ Club social media page ✓ Listing in the monthly newsletter ✓ Tournament or Festival booth ✓ Portable sponsor signage/banner* | <ul style="list-style-type: none"> ✓ Sponsor logo on left sleeve of group game jersey (or practice jersey for Academy) ✓ Website advertising (rotational) ✓ Promotional communication ✓ Group social media page, if applicable ✓ Listing in the monthly newsletter ✓ Tournament or Festival booth ✓ Portable sponsor signage/banner* for group games | <ul style="list-style-type: none"> ✓ Website advertising (rotational) ✓ Promotional communication ✓ Group social media page, if applicable ✓ Listing in the monthly newsletter ✓ Portable sponsor signage/banner* | <ul style="list-style-type: none"> ✓ Website advertising (rotational) ✓ Team social media page ✓ Portable sponsor signage/banner* ✓ Rec-team awards |

*Must respect regulations and requirements of Ontario Soccer and the applicable league

Please note that Ottawa TFC does not accept sponsorship from alcoholic beverage manufacturers, or distributors for youth programs and/or events (sponsorships for adult programs and/or events are accepted), tobacco and marijuana companies, or companies that promote the sale of tobacco and/or marijuana, companies that manufacture weapons or promote the sale of weapons, religious or political organizations that are offensive or prejudicial towards other groups, companies that demean members of any group based on gender, ethnicity, or sexual orientation or that disparage or make negative comments about the club and any affiliates/partners of the club.



OTTAWA TFC SPONSORSHIP APPLICATION FORM

| ORGANIZATION | | | |
|---|--|--|---|
| COMPANY NAME: | | | |
| ADDRESS: | | | |
| PHONE: | | | |
| EMAIL: | | | |
| WEBSITE: | | | |
| TELL US A LITTLE BIT ABOUT YOUR ORGANIZATION: | | | |
| YOUR SPONSORSHIP OBJECTIVES: | | | |
| CONTACT PERSON | | | |
| FULL NAME: | | | |
| PHONE: <small>(if different than above)</small> | | | |
| EMAIL: <small>(if different than above)</small> | | | |
| PROPOSED SPONSORSHIP LEVEL | | | |
| <input type="checkbox"/> PLATINUM CLUB LEVEL \$25000+ | <input type="checkbox"/> GOLD PROGRAM/EVENT LEVEL \$4000+ ----- PREFERRED GROUP: | <input type="checkbox"/> SILVER AGE/GENDER LEVEL \$2000+ ----- PREFERRED AGE <u>OR</u> GENDER: | <input type="checkbox"/> BRONZE TEAM LEVEL \$1000+ ----- SPECIFIC TEAM: |
| COMMENTS/QUESTIONS: | | | |